

ATLANTIC CHRISTIAN SCHOOL

# SPONSORSHIP AND ADVERTISING OPPORTUNITIES

*7th Annual*  
**LEGACY GALA**

WITH GRAMMY AWARD-WINNING CHRISTIAN ARTIST



*Mandisa*

MAY | 01 | 2020

OCEAN CITY TABERNACLE



"WHERE CHRIST, CHARACTER, AND COMMUNITY COUNT"



7th Annual  
**LEGACY GALA**  
 MAY 1, 2020



WITH GRAMMY AWARD-WINNING  
 CHRISTIAN ARTIST

*Mandisa*

## Legacy Gala 2020 Fact Sheet

The Legacy Gala 2020 is Atlantic Christian School's largest annual fund-raising event and is expected to draw 500-900 people from across southern New Jersey, including business professionals, community leaders, educators, church leaders, and philanthropic donors. This year's Gala will feature Grammy Award-winner, American Idol Season 5 finalist, and Christian recording artist Mandisa. She will perform several of her powerful hit songs and share how her faith has helped her be an overcomer in the face of various life challenges.

### DATE & TIMES

Friday, May 1, 2020

6:30-7:30 p.m. Welcome Reception w/ Appetizers  
 & Silent Auction  
 7:30 p.m. Gala Program  
 9:00 p.m. VIP Dessert Reception w/ Mandisa

### LOCATION & PARKING

Ocean City Tabernacle  
 550 Wesley Avenue  
 Ocean City, NJ 08226  
 Reserved On-Site Parking for Sponsors

### INDIVIDUAL & VIP EXPERIENCE TICKETS & SPONSORSHIPS

Tickets to the Gala Program Only are \$55 and \$75, which include the Welcome Reception with appetizers. A VIP Experience Ticket is \$200 per person and includes the Welcome Reception, 1 Reserved Premium Program Seat, the post-program Dessert Reception, and Meet & Greet and Photo with Mandisa. Individual and VIP Experience Tickets may be purchased online, by mail, or in the school office. Sponsorships from \$1,000 to \$15,000 must be purchased in the school office.

**To Purchase Individual/VIP Experience Tickets Online: [itickets.com/ACS](http://itickets.com/ACS)**

### SPONSORSHIP & ADVERTISING BENEFITS

Sponsorships range from \$1,000-\$15,000, and advertising options, including Gala Program Book ads and electronic ads, are available. All sponsors will receive premium reserved seating for the Gala Program and tickets to a Dessert Reception and Meet and Greet with Mandisa after the Gala Program. A higher level of sponsorship provides better premium seating. Sponsor benefits also include at least one reserved parking pass, an ad in the Gala Program Book, an electronic ad on Tabernacle screens, and a minimum of 1 commemorative 8" x 10" photo with Mandisa.

**To Purchase Sponsorships or Advertising:**

**Please Return the Donor Reply Form With Payment to the School Office**

***Deadline: Friday, April 17, 2020***

### MEDIA & COMMUNITY EXPOSURE

The Gala will be promoted in local newspapers, including the *Press of Atlantic City*, *The Current*, and the *Sentinel*, and on south Jersey radio stations. The Gala will also be featured on the school's Facebook and website pages, posted on "South Jersey Christian Events," and promoted in area schools and churches with fliers, emails, and on Facebook pages.

### ABOUT ATLANTIC CHRISTIAN SCHOOL

Atlantic Christian is an independent, college-preparatory Christian school founded in 1971. This non-denominational, co-ed school provides a challenging educational program based on God's truth and a Biblical worldview for over 500 students from 6 months to the 12th grade. The school is dually-accredited by the Middle States Association of Colleges and Schools and the Association of Christian Schools International.

**FOR MORE INFORMATION: Contact Carole Karabashian, [ckarabashian@acseht.org](mailto:ckarabashian@acseht.org) or 609-653-1199, ext. 323**



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## SPONSORSHIP LEVELS AND BENEFITS

Being a Legacy Gala Sponsor is an investment in the education and enrichment of our students and a marketing opportunity for businesses in our community. Sponsoring the Gala indicates your support for quality Christian education. All sponsorship levels include:

- Welcome Reception (with appetizers) & Tickets to VIP Dessert Reception with Mandisa (after program)
- Meet & Greet Photo Opportunity with Mandisa at Dessert Reception, commemorative 8" x 10" photo
- Premium Reserved Seats at Gala Program in Ocean City Tabernacle Auditorium
- Reserved Sponsors-Only Parking
- Silent Auction
- Mandisa Music CD

### Bronze Sponsor -- \$1,000

- 4 Premium Reserved Seats to Program
- 4 VIP Dessert Reception Tickets
- 2 Photos with Mandisa
- 1/8-page Ad in Gala Program Book
- Electronic Ad on Screens
- 2 Reserved Parking Passes
- 2 Mandisa Music CDs

### Silver Sponsor -- \$2,500

- 10 Premium Reserved Seats to Program
- 10 VIP Dessert Reception Tickets
- 5 Photos with Mandisa
- 1/4-page Ad in Gala Program Book
- Electronic Ad on Screens
- 5 Reserved Parking Passes
- 5 Mandisa Music CDs

### Gold Sponsor -- \$5,000

- 14 Premium Reserved Seats to Program
- 10 VIP Dessert Reception Tickets
- 7 Photos with Mandisa
- Half-page Ad in Gala Program Book
- Electronic Ad on Screens
- 7 Reserved Parking Passes
- 7 Mandisa Music CDs

### Welcome Reception Sponsor -- \$10,000

- Signage at Welcome Reception in Tabernacle Narthex for all attendees
- Recognition during Gala Program
- 20 Premium Reserved Seats to Program
- 20 VIP Dessert Reception Tickets
- Electronic Ad on Screens
- Full-page Ad in Gala Program Book, choice of inside front or back cover
- 10 Photos with Mandisa
- 10 Reserved Parking Passes
- 10 Mandisa Music CDs

### Dessert Reception Sponsor -- \$10,000

- Signage at VIP Dessert Reception in Tabernacle Kull Center
- Recognition during Gala Program
- 20 Premium Reserved Seats to Program
- 20 VIP Dessert Reception Tickets
- Electronic Ad on Screens
- Full-page Ad in Gala Program Book, choice of inside front or back cover
- 10 Photos with Mandisa
- 10 Reserved Parking Passes
- 10 Mandisa Music CDs

### Platinum Sponsor -- \$15,000

- Signage at Welcome Reception, VIP Dessert Reception
- Special mention from podium during Gala Program
- 20 Premium Front Row Seats to Program
- 20 VIP Dessert Reception Tickets
- Electronic Ad on Screens
- Full-page Ad on back cover of Gala Program Book
- 10 Photos with Mandisa
- 10 Reserved Parking Passes
- 10 Mandisa Music CDs

*Atlantic Christian School is a charitable, non-profit, 501(c)(3) corporation, Tax ID# 22-1935456*

**FOR MORE INFORMATION: Contact Carole Karabashian, ckarabashian@acseht.org or 609-653-1199, ext. 323**



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## Legacy Gala 2020 Donor Reply Form

### Sponsorship Levels

- Platinum Sponsor \$ 15,000
- Welcome Reception Sponsor \$ 10,000
- VIP Dessert Reception Sponsor \$ 10,000
- Gold Sponsor \$ 5,000
- Silver Sponsor \$ 2,500
- Bronze Sponsor \$ 1,000

### Program Book Advertising

- Outside Back Cover (8" x 10.5") \$1,000
- Inside Front or Back Cover (8" x 10.5") \$ 800
- Full-Page (7.25" x 10.5") \$ 500
- Half-Page (7.25" x 4.75") \$ 300
- 1/4-Page (3.5" x 4.75") \$ 200
- 1/8-Page/Business Card (3.5" x 2.25") \$ 100
- Electronic Ad on Screens \$ 400

### VIP Experience Ticket

- \_\_\_\_\_ VIP Experience Ticket(s) @ \$200 ea. = \_\_\_\_\_  
Includes Welcome Reception, 1 Ticket to VIP  
Dessert Reception, 1 photo with Mandisa,  
& 1 Reserved Program Seat

### Donation Only

- \_\_\_\_\_ I/We are unable to attend, but wish to donate:  
\$ \_\_\_\_\_

TICKETS TO THE  
GALA PROGRAM ONLY:  
\$55 & \$75  
*Discounted Group Rates  
Available for 10 or more seats*  
To Purchase Single and  
Group Tickets:  
[itickets.com/ACS](http://itickets.com/ACS)

Company Name/Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Contact Phone: \_\_\_\_\_

- Enclosed is my check made payable to Atlantic Christian School
- Please charge my:  VISA  MC  AMEX  Discover  
*A 3% processing fee will be added to credit card payments.*

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_  
Name on Card \_\_\_\_\_ Security Code \_\_\_\_\_  
Signature (required) \_\_\_\_\_ Zip Code \_\_\_\_\_

Form may be mailed, faxed, or emailed FAX: (609) 653-1435 Email: [ckarabashian@acseht.org](mailto:ckarabashian@acseht.org)  
Mailing address: 391 Zion Road, Egg Harbor Township, NJ 08234  
Please email or call Carole Karabashian with any questions at (609) 653-1199, ext. 323

**Thank You For Your Donation!**

ACS Tax ID# 22-1935456

**DEADLINE FOR PROGRAM LISTING: FRIDAY, APRIL 17, 2020**